



What This Policy Covers: Equity Office Management, L.L.C. and its divisions and subsidiaries (collectively referred to as “Equity Office”) respect the privacy rights of their customers and other individuals who visit the 5 Bryant Park web site. We have created this Privacy Policy to advise our visitors of the types of personal and technical information that is or may be collected on this site and the policies and practices that Equity Office follows with respect to the use and dissemination of such information. This Privacy Policy governs the 5 Bryant Park web site operated under URL <http://www.5bryantpark.com>. This policy does not cover any third-party sites, including any third-party sites that may, from time to time, be linked to the Equity Office web site or used to host specific pages on the Equity Office web site. We do not monitor or make any representation with respect to the practices of these third-party sites. If you have questions regarding the information gathering or dissemination activities of other sites, you should consult the privacy policies contained on those sites.

What Information We Collect: The 5 Bryant Park web site collects personal information about you whenever you make a request for service over the Web Site, send an email to Equity Office or complete one of our online forms or questionnaires. Some of the types of personal information collected include your name, your employer’s name, email and US mail addresses and office, home telephone and fax numbers.

Equity Office also collects technical information such as your Internet Protocol (“IP”) address and your domain name. Equity Office logs IP addresses and domain names as part of its efforts to monitor site usage, including the number of visits to our site, the average time spent on our site and the number of pages viewed. By tracking this type of information, we hope to continuously improve upon the content we provide and the products and services that are available to our customers. Equity Office does not currently share these statistics with outside parties and our Web Site does not link IP addresses or domain names with any personal identifying information.

Use of Cookies: We may use a type of “Cookie” to help us understand how our site is being used and to maintain your log-on information so as to customize the content you see on the Equity Office web site and eliminate the hassle of having to reenter your log-on information each time you visit our site. We do not use Cookies to track your activities on sites outside of the 5 Bryant Park web site. “Cookies” are small files that some web sites place on your computer to facilitate web-page features and to keep track of the content you have seen on that and other web sites. Equity Office’s use of Cookies is limited to the purposes described above.



How Your Information Is Used: The personal and technical information we collect is used to improve the content and efficiency of the 5 Bryant Park web site. More importantly, such information is used to help us identify and provide the type of products and services that meet the unique needs of each of our customers. If you choose to disclose your e-mail address through any request for information, service order or other correspondence, we may use it to periodically send you information about our company, your building or other topics of interest. We do not sell or provide personal information to third parties for their use, unless such information is necessary to provide you with a product or service you have requested. Unless we state otherwise, any such third party does not have any right to use personal information in any way other than is necessary to provide the product or services you requested. We will disclose personal information to comply with valid legal processes such as a search warrant, subpoena, or court order, if we find that a user's actions violate our Conditions of use, or to protect our rights and property.

How Your Information Is Protected: Equity Office takes steps that it believes to be reasonable and consistent with customary business practice to protect the information under our control from loss, misuse and alteration. Such information is not replicated or shared with any other entities except as described herein. At this time, encryption is not used to protect data transmissions to or from the Equity Office web site.

Changes to Policy: Equity Office reserves the right to change this Privacy Policy at any time to reflect changes in its business practices. If we elect to make any material changes to the Privacy Policy, we will promptly notify you on this web site.

Future use of information: This policy describes Equity Office's current business practices related to the use of the information we collect on equityoffice.com. In the future, Equity Office may choose to change the way it collects and/or uses this information. Such new use may include the sale or transfer of all or a portion of its database information: (i) to providers of a service that Equity Office believes is valuable to its customers, (ii) as part of a large-scale transaction affecting the ownership interests in Equity Office (such as a merger or acquisition); or (iii) to the owner of a building that is sold by Equity Office, thereby minimizing the inconvenience that will be experienced by our customers in connection with such a transition. In the event that Equity Office makes a decision to sell or otherwise transfer ownership of all or a part of its database of information to an entity other than a successor to Equity Office by merger or acquisition, Equity Office will first attempt to contact, via e-mail, web site posting or otherwise, those individuals whose information in the database will be transferred. Each individual will then have the opportunity to have their information deleted prior to the transfer of ownership.

Contact Information: We welcome your feedback. If you have any questions about this Privacy Policy or your experiences with this web site, you can contact eoinfo@equityoffice.com.